

2600 Buena Vista Rd
Winston-Salem
NC 27104

Dear FRIENDS OF WHITAKER ELEMENTARY SCHOOL,

A large part of what has always made Whitaker special is the outsized dedication of our community: our families, faculty, staff, and neighbors, and also our valued area businesses who've joined on as official **Whitaker Business Partners**.

The investment of our Business Partners has benefitted the entire school over the years, helping fund curriculum materials, art supplies, science resources, music materials, playground equipment, security upgrades, staff development programming and everything else that makes Whitaker a dynamic learning environment for children, and a fantastic place to work for teachers and staff.

This year, as the Winston-Salem / Forsyth County School system faces even more pronounced budget challenges, those investments are even more critical to maintain and enhance the Whitaker experience. With funding reductions affecting student and staff programming and resources, the Whitaker Circle of Commitment has committed to filling the gap with some of the most valued, vital learning and instruction tools, as identified by Whitaker teachers themselves.

That means that for 2025-26, we're counting even more on the support of our Business Partners -- and we'd love for you to be part of that group. As a Business Partner, your dollars will help fund more than \$15,000 incremental Circle budget dollars to make up for reduced district funding, specifically going toward:

- Scholastic News / Storyworks subscription for each grade, building language skills through captivating stories
- Generation Genius videos and lesson plans, providing enriching science experiments across all grade levels
- Wordly Wise books for vocabulary building for third through fifth grades
- Classroom sitting area rugs for kindergarten classes to build community and collaboration
- Reading A-Z access for all kindergarten students to support the science of reading instruction at the earliest age
- Field trip support of \$1,000 per grade level

In addition to the items above, we're also rallying select sponsor(s) to continue use of i-Ready for the entire school -- nearly a \$25,000 investment in a connected, experiential assessment tool across math, literacy, and more. When WS/FCS had to make the difficult decision to cut i-Ready funding at the district level, Whitaker's teachers and administrators shared how valuable the platform is to their core and supplemental instruction, so we want to do whatever we can to help keep it. If you're interested in being an i-Ready sponsor at an elevated contribution level, with corresponding customized exposure and partner benefits, please reach out.

Of course, your investment also benefits your business, providing daily brand presence in signage, apparel, and displays; inclusion in Circle communications, and features in school content and events. As a Business Partner, not only do you help enrich the Whitaker community -- you're **part** of that community, reaching valuable audiences of families, partners, business owners, faculty, and staff that are all part of this special place.

Below you'll find more detail on the benefits at each of our three partnership investment levels. Please don't hesitate to reach out with any questions.

We appreciate your consideration as we all seek to ensure that Whitaker students and staff have the resources to continue to succeed. We hope you'll invest to help support an exceptional public education at the elementary level.

Sincerely,

Jane Duncan
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336-918-7270

Laura Bray
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336-382-9722

2025-2026 BUSINESS PARTNERSHIP LEVELS	SILVER \$500	GOLD \$1,000	PLATINUM \$1,500
Logo on Business Partners banner at Whitaker Entrance	✓	✓	✓
Logo on 2025-26 t-shirts distributed to every student & staff member	✓	✓	✓
Newsletter thank-you page logo (2x / year)	✓	✓	✓
Community event recognition	✓	✓	✓
Yearbook recognition section	✓	✓	✓
Website recognition (Whitaker & Whitaker Circle websites)	✓	✓	✓
Newsletter recognition		✓	✓
Newsletter email spotlight content			✓
Special recognition at annual Fall Fest event			✓
<div> COMMITMENT DEADLINE: August 22, 2025 </div> <div> <i>Invoices may be provided on request. Please make checks payable and mail to:</i> Whitaker Circle of Commitment 2600 Buena Vista Road Winston-Salem, NC 27104 </div>			